THE NEXT
Whole Earth
Catalog

COEVOLUTION
Quarterly

BOX 428
SAUSALITO CALIFORNIA 94966
(415) 332 1716

Rand McNally and Co,
attn: Ed Prigge,
US 60 Bypass,
Versailles, KY 40383.

8/31/81.

Dear Ed,

Here are the negatives for our first deadline.
There are 9 forms in the package plus negatives and a perforation dummy for the insert and also artwork for the Econowrap packaging.
The forms you are receiving are:

Form	2	Pages	33	thru	64
"	4	"	97	"	128
"	6	"	161	"	192
"	8	"	225	"	256
"	9	"	257	"	288
"	11	"	321	"	352
"	13	"	385	"	416
"	14	"	417	"	448
"	15	"	449	"	480.

I hope the dummy for the insert perforations is sufficent. Basically the perfs are on the heavy black dotted lines and you can obtain the exact positioning from the neg for the front side of the insert.
The artwork for the Econowrap is pretty self explanatory. Black ink will be fine.
The design for the packaging should be the same as before.
The negs for the book should all be ready for plating with the minor exception of several of the test strips on the sides. Blue-lines for your guidance are enclosed.
When you have stripped up the forms and blue-lined them, it would probably be a good idea to send them back to us as soon as you have 3 ready to be looked at. That way we should be able to catch any developing problems at an early stage and the work won't be coming in at such a deluge.
I think that's it for now. Let me know if you have any questions or problems,

Ignore all our other nasty little grease-pencil scribblings.

Yours,

Jonathan Evelegh

Jonathan Evelegh.